CONTENTS

	Page No.
LIST OF TABLES	I - VI
LIST OF FIGURES	VII-VIII
LIST OF ABBREVIATIONS	IX - XI
LIST OF MAPS	XII – XIII
LIST OF PUBLICATIONS	XIV
CHAPTER: 1 INTRODUCTION	1 -15
1.1 Introduction	
1.2 Research Problem	
1.3 Significance of the Study	
1.4 Objective of the Study	
1.5 Hypothesis of the Study	
1.6 Research Methodology	
1.7 Profile of the Study Area	
1.8 Location and Limitation of the Study	
1.9 Scheme of the Study	
CHAPTER: 2 REVIEW OF LITERATURE	16 - 32
2.1 Introduction	
2.2 Review of Literature	
2.3 Research Gap	
CHAPTER: 3 ANALYTICAL STUDY ON VARIOUS TRENDS OF PROCESSING INDUSTRIES	F FOOD 33 - 67
3.1 Introduction	
3.2 Objective and methodology of the Chapter	

3.3 Overview of Indian Food Processing Industry

3.4 Analysis of Various Trends of Rice Mills of Kokrajhar District

3.5 Analysis of Various Trends of oil mills of Kokrajhar District

3.6 Analysis of Various Trends of Flour Mills of Kokrajhar District

3.7 Analysis of Various Trends of Fruits & Vegetable Processing Industries of Kokrajhar District

3.8 Analysis of Various Trends of Bakery of Kokrajhar District

3.9 Compound Annual Growth Rates of Unit, Employment and Net Profit of the Five Categories of Industries under study in Kokrajhar District.

3.10 Conclusion

CHAPTER: 4 MARKETING ANALYSIS OF FOOD PROCESSING INDUSTRIES

68 - 141

4.1 Introduction

4.2 Objective and Methodology of the Chapter

4.3 Marketing Mix and Implementation level of the Selected Food Processing Industry

4.4 Analysis of Impact of Marketing Mix tool on Consumers Buying Behaviour Regarding Selected Food Items in Kokrajhar District.

4.5 Analysis of Preference of Consumers Buying Behaviour Regarding Local Based and Outside Based Selected Food Items in Kokrajhar District

4.6: Conclusion

CHAPTER: 5 COMPARATIVE ANALYSIS OF FOOD PROCESSING INDUSTRIES 142 - 161

5.1 Introduction

5.2: Objective and Methodology of the Chapter

5.3: Comparative Analysis of year wise Growth of units of five categories of Food Processing Industries under Study

5.4: Comparative Analysis of year wise Growth of Employment level of selected five categories of Food Processing Industries under Study

5.5: Comparative analysis of Annual Growth Rate of Units of the Five Categories of selected Industries under study

5.6: Comparative analysis of Annual Growth Rate of employment level of five categories of Selected Industries

5.7: Correlation Analysis of selected industries between total initial Investment & total employment and total Initial Investment & total net profit during the study period

5.8: Gender Wise Comparative Analysis of Selected Industry Sectors

5.9 Comparative Analysis of Educational Qualification of proprietors of the selected food processing industries of Kokrajhar District

5.10 Comparative Analysis of Source of Fund

5.11 Conclusion

CHAPTER: 6 A STUDY ON VARIOUS PROBLEMATIC DIMENSIONS OF FOOD PROCESSING INDUSTRIES

162-184

6.1 Introduction

6.2 Objective of the Chapter

6.3 Methodology of the Chapter

6.4 Analysis of Various Problems of Food Processing Industries under Study

6.5 Overall Analysis of Problematic Dimensions of Selected Industries of Kokrajhar District

6.6 Conclusion

CHAPTER: 7 PROSPECTIVE OUTLINE OF FOOD PROCESSING INDUSTRIES

185 - 211

7.1 Introduction

7.2: Objectives of the Chapter

7.3 Methodology of the Chapter

7. 4 Prospective dimensions of Food Processing Industries from Demand Side

7. 5 Prospective dimensions of Food Processing Industry from Supply Side

7.6 Overall Analysis of Prospective dimensions of Selected Industry sector of Kokrajhar District

7.7 Conclusion

CHAPTER: 8 FINDINGS, RECOMMENDATIONS AND CONCLUSION

212 - 237

8.1: Findings of the Study

8.2 Recommendations

8.3 Conclusion

BIBLIOGRAPHY

238 - 245