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63/2 (SEM-2) MBA 2.8 (OE) (N/O)

2022

MANAGEMENT STUDIES

(Theory Paper)

Paper Code : MBA 2.8 (OE) (New)

(Personal Finance)

Full Marks—50

Time—Two hours

**The figures in the margin indicate full marks
for the questions.**

1. Answer any *five* from the following questions :

2×5=10

- (a) What is banking ?**
- (b) What is a financial goal ?**
- (c) What is savings account ?**
- (d) What is retirement ?**
- (e) What is tax planning ?**

[Turn over.

(f) What is a will ?

(g) What is a credit card ?

2. Answer any *four* from the following questions :

5×4=20

(a) Discuss KYC.

(b) Discuss the importance of nomination in banking.

(c) State the facets of an investment decision.

(d) Discuss the essentials of estate planning.

(e) State the importance of retirement planning.

(f) Discuss mortgage.

3. Answer any *two* from the following questions :

10×2=20

(a) Discuss five tax savings products.

(b) Discuss the steps involved in preparing a budget.

(c) Compare the return and risk involved in equity, mutual funds, debentures, gold and fixed deposits as investment avenues.

2+2+2+2+2=10

(Theory Paper)

Paper Code : MBA 2.8(OE)(Old)

(Management Information System and
Decision Support System)

Full Marks – 70

Time – Three hours

The figures in the margin indicate full marks
for the questions.

1. Answer any *five* from the following questions :

2×5=10

(a) What is Information System ?

(b) What is Systems Development ?

(c) What is Data Resource Management ?

(d) What is the objective behind DSS ?

(e) What is PMIS ?

(f) What is E-Governance ?

(g) What is EDI ?

2. Answer any *five* from the following questions :

4×5=20

- (a) Discuss the application of MIS in Marketing.
- (b) Describe any one alternative method of SDLC methodologies.
- (c) Explain the characteristics of DSS.
- (d) What is ETL ? Explain.
- (e) What is the benefit of GDSS ?
- (f) Write a note on relationship between Globalization and Information Technology.
- (g) What are the EDI documents ?

3. Answer any *five* from the following questions :

8×5=40

- (a) Describe components of Information System.
- (b) Explain any two approaches to System Development.
- (c) Elaborate the types of DSS.
- (d) How does IS support the Decision Making Phase ?
- (e) Elaborate on the various models of E-Commerce.
- (f) Explain any two E-Governance Model.

4+4=8

- (g) Explain the EDI process.