

Total number of printed pages-2

63/2 (SEM-4) ENG 0401

2024

ENGLISH

Paper : ENG 0401

(Media Studies)

Full Marks : 80

Pass Marks : 32

Time : Three hours

***The figures in the margin indicate
full marks for the questions.***

1. Answer ***any four*** of the following questions :
15×4=60

- (a) Does the study of media bring any change and transformation in your life ? Do you consider media study to be interdisciplinary ? Give an appropriate reply.
- (b) How can you make media ? Discuss your involvement in it and practice of it.

Contd.

- (c) What is a global media ? Explain if it comes as a booster or set-back to local/ regional representation ?
- (d) Discuss the interaction of Indian and global audience studies in the broad context of globalization of knowledge.
- (e) Explain your views on 'local', 'global' and 'trans-local' with reference to media ethnography.
- (f) Discuss the construction of ethnographies and the social injustices based on race, class and gender.

2. Write on : **(any four)**

5×4=20

- (i) Designing and editing
 - (ii) Media Hybridity
 - (iii) Media Effects
 - (iv) Third World Audience
 - (v) Media and Cultural Studies
 - (vi) Media and Social Injustice
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