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63/2 (SEM-4) MBA 4.2 (New/Old)

2022

MBA

(Theory Paper)

Paper Code : MBA-4.2 (New)

(Business Law)

Full Marks – 70

Time – Three hours

**The figures in the margin indicate full marks
for the questions.**

Section – A

1. Answer any *five* from the following questions :

2×5=10

- (a) Which are known as appropriate laboratory according to Consumer Dispute Redressal Agencies ?**
- (b) What is Cyber Law ?**
- (c) What are the different types of agreement as per Competition Act ?**

[Turn over

- (d) What is Record as per RTI Act ?
- (e) What is Commercial Rental in Copyright Act ?
- (f) What is considered New Invention as per Patents Act ?
- (g) What is the provision of use of names and representations of living persons or persons recently dead in Trade Marks Act ?

Section – B

2. Answer any *four* from the following questions :

5×4=20

- (a) Explain the contents of Articles of Association.
- (b) Discuss Abuse of Dominant Position.
- (c) Who is an Author as per Copyright Act ?
- (d) Explain how is Application registration of design is done under Design Act ?
- (e) What is prohibited for registration as Geographical Indications ?
- (f) What is the penalty for selling goods or providing services to which false trademarks or false trade description is applied ?

Section – C

3. Answer any *four* from the following questions :

7×4=28

- (a) Discuss the Jurisdiction of District Forum and State Council under Consumer Protection Act.
- (b) When does a Private Company become a Public Company ?
- (c) Define the following according to Information Technology Act :
 - (i) Asymmetric crypto system
 - (ii) Computer network
 - (iii) Information.
- (d) What is exempted from disclosure of information as per RTI Act ?
- (e) Describe the Statutory license for broadcasting of literary and musical works and sound recording as per Copyright Act.
- (f) Explain the absolute ground for refusal of Trade Mark registration.

Section – D
(Case Study)

Compulsory question :

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Avinash and Bipin have a partnership in manufacturing an electronics product. They intend to start a joint stock company in order to expand their business further. You are a consultant who is supposed to help them to start the company. Explain to them the complete procedure and legalities of starting a company.

(Theory Paper)

Paper Code : MBA-4.2 (Old)

(Entrepreneurship and New Venture Creation)

Full Marks – 70

Time – Three hours

The figures in the margin indicate full marks for the questions.

Section – A

1. All questions are compulsory : **2×5=10**
- (a) What is the difference between “analyzing market and industry feasibility” ?
 - (b) What are the factors to be considered in a feasibility analysis ?
 - (c) Define industrial sickness and its causes.
 - (d) Why is Corporate Entrepreneurship Important?
 - (e) What are the advantages of venture capital financing ?

Section – B

2. Answer any *five* from the following : $4 \times 5 = 20$

- (a) Define entrepreneur. Discuss the qualities of entrepreneurs. $2+2=4$
- (b) What do most of the EDP programmes provide to a prospective entrepreneur ?
- (c) Explain the factors that prompt people to become entrepreneur.
- (d) How important is cost / benefit analysis in entrepreneurship ?
- (e) Explain the legal aspects of entrepreneurship.
- (f) Explain the types of entrepreneurial risk.
- (g) Discuss the characteristics of Intrapreneurial organizational culture.

Section – C

3. Answer any *five* from the following : $8 \times 5 = 40$

- (a) Enumerate and elaborate the operational problems involved in entrepreneurship development programmes conducted in India.

- (b) Discuss the innovative approaches to entrepreneurship.
- (c) Discuss the need for and significance of adequate working capital in the successful functioning of small-scale enterprises.
- (d) Describe the role of various agencies in developing small enterprises in India.
- (e) Explain the role of entrepreneur in economic growth.
- (f) Discuss the process of conducting feasibility study of a new project.
- (g) Discuss the role of Foreign Direct investment in economic growth.