

2016

MBA

Paper : BAD 2.6

BUSINESS ENVIRONMENT

(Old Course)

Full Marks : 70

Time : 3 hours

The figures in the margin indicate full marks for the questions

- I. Answer any five from the following : $2 \times 5 = 10$
1. What is technological environment?
 2. What is liberalisation?
 3. What is disinvestment?
 4. What is a foreign direct investment?
 5. What is appropriate technology?
 6. What is a capitalist economy?
- II. Answer any five from the following : $4 \times 5 = 20$
1. Explain the benefits of globalisation in detail.
 2. What are the benefits of economic planning in India?
 3. What is corporate social responsibility? What is its significance in the business world and the society?
 4. What are the forms of foreign capital? Explain each of them.

5. Discuss about transnational companies in India.
6. Write a note on Export Processing Zone.

III. Answer any five :

1. What is a business cycle? Discuss the nature of business cycle. (2+6)
2. What is a public sector unit? What are the various organisational forms of public sector organisations? Difference between a public sector unit and a private sector unit. (2+3+3)
3. Discuss the types of Restrictive Trade Practices.
4. What is a Competition Law? Mention its coverage and applicability. What are the criteria by which the competition commission of India may determine whether an enterprise commands a dominant position in the market or not? (2+3+3)
5. What is a money market? What are the various instruments of Indian Money Market? (2+6)
6. What is privatisation? What is its significance? What are its merits and demerits? (2+2+4)