

2017
MBA (New)
Paper : 2.8

**MIS AND DSS (MGT. INFORMATION SYSTEM
& DECISION SUPPORT SYSTEM)**

Full Marks: 70
Time: 3 hours

The figures in the margin indicate full marks for the questions

SECTION A

Total marks 10 (each question carries 2 marks)

Answer any 5 questions

2 x 5 = 10

1. What do you mean by loss of national sovereignty in globalization ?
2. What do you mean by strategic MIS ?
3. Define GDSS ?
4. What is e-catalogue ?
5. What is spiral model ?
6. What are the characteristics of MIS ?
7. What is data mining?

SECTION B

Total marks 20 (each question carries 4 marks)

Write short notes on any 5

4 x 5 = 20

1. Importance of end users in IT projects
2. Various task involved in conceptual design

3. Role of MIS in the field of Accountancy
4. EDI
5. Steps involves in the process of outsourcing
6. System Investigation
7. System design

SECTION C

Total marks 40

Answer any 5 questions (each question carrying 8 marks)

5 x 8 = 40

1. What is the role of computer in MIS ? What is the difference between Study of computer literacy and Information system ? 4 + 4
2. What is database ? What are the various tools and techniques used in DSS ? 2 + 6
3. Describe Customer Relationship Management and Supply Chain Management ? 8
4. What is Big- commerce ? Explain why E- commerce is not just buying and selling through internet, it covers all the forms of electronic devices being used for any business purpose ? 2+6
5. Explain nature and various functions of MIS organization ? 8
6. Discuss the breaking business barriers international business. 8
7. What is Decision thee? Discuss on role of MIS in increased complexity of business. 2+6