2018

MBA

MBA : 1.8

INFORMATION TECHNOLOGY FOR MANAGERS

Full Marks:70

Time: 3 hours.

The figure in the margin indicates full marks for the questions

SECTION A

All questions are compulsory.

1. What is information?   2 x5
2. What do you understand by software?
3. State the limitations of EDI.
4. What is intelligence?
5. How does mobile phone technology work?

SECTION B

Answer any five from the following   4x5

1. Why is information technology as vital to modern global business as money?
2. Distinguish between human data input devices and source data automation.
3. Explain the basic components of information system
4. Define manager's job.Explain the three key managerial roles.
5. Describe ethics and its four categories as they apply to IT.
6. Discuss some of the trends in IT development.
7. Explain the various types of computer hardware in personal productivity and organizational productivity.

P.T.O.

SECTION C

1. Describe some of the pressures that characterize the modern global business environment.
2. (a). Explain different types of application software.
   (b). What are some of the legal issues involved in acquiring and using software in most business organization.

3. Explain the concept of EDI and its benefits.

4. (a). Describe the typical decision support system.
   (b). Explain the major DSS components.

5. (a) Describe different types of ecommerce,
   (b). Describe intrabusiness and B2E commerce.
6. Describe the four main types of primary storage.
7. Explain the issues of data quality.

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