

2018

MBA

MBA:2.6

**BECG(BUSINESS ETHICS AND
CORPORATE GOVERNANCE)**

Full Marks: 70

Time: 3 Hours

The figures in the margin indicates full marks for the questions

Section A

Total marks 10 (each question carries 2 marks)

Answer any five questions

1. What do you mean by moral standards ?
2. Why the knowledge of spirituality is important in ethics?
3. What is code of ethics ?
4. Why leadership is important for a chairman?
5. What is whistle blowing ?
6. What is employee privacy?
7. What is the benefit of corporate Social Responsibility for a corporation ?

Section B

Total marks 20 (each question carries 4 marks)

Answer any five questions

1. Explain the causes of unethical practices of financial frauds in a corporation
2. Discuss some guidelines of a board meeting
3. Which are the various types of ethical dilemma?
4. Write short note on Value based leadership
5. Who are the stakeholders ? Explain?
6. What are the benefits of brain mapping?
7. Explain ethical decision making

Section C

Total marks 24(each carries 8 marks)

Answer any three

Write short notes on

1. Business ethics and marketing
2. Roles and responsibilities of a director
3. Role of human values in ethics
4. Impact of sexual harassment on society
5. Corporate citizenship

Section D

Total marks 16 (each question carries 4 marks)

1. The key task of any CEO is to keep his board well informed, balancing overview with insights on markets, strategy and even failures. A business needs a central governing organ and this is provided by the office of CEO.

Answer the following questions

- (a) Explain the above statement ? 4
- (b) What is the role of ethics for a CEO ? 4
2. What are the different types of Expert Committees ? Mention few recommendations as suggested by the Expert committee to be adopted and followed by Indian companies ? 4 +4 =8

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