

2018
MBA
MBA 3.1
INTERNATIONAL BUSINESS

Full Marks :70

Time : 3 Hours

(The figures in the margine indicate full marks for the questions)

1. Answer the following questions (any five) : 2x5=10

- i) What is opportunity cost theory of international trade?
- ii) What is IPR?
- iii) What is Export promotion?
- iv) What is devaluation?
- v) What is international trade?
- vi) What is ripple effects of globalization?

2. Answer the following questions (any five) : 4x5=20

- i) Compare and contrast between international trade and domestic trade.
- ii) What are the modes through which services may be defined as per GATS?
- iii) Write a short note on Foreign Institutional Investment.
- iv) Write a short note on World Bank.
- v) Explain the nature of international organization design.
- vi) Give a brief introduction of EXIM policy of India.

3. Answer the following questions (any five) : 8X5=40

- i) Discuss the causes of adverse balance of payments.
- ii) Discuss Balance of Trade.
- iii) Explain the concept of bilateral and multilateral trade laws.
- iv) State the principles of trading system.
- v) Discuss the drivers of international business.
- vi) Explain the term barriers to entry in international business.