BU/EX/PG/SEM-2/2.8

2017

MBA (ofd) Paper: 2.8

MIS AND DSS (MGT.INFORMATION SYSTEM & DECISION SUPPORT SYSTEM)

Full Marks: 70 Time: 3 hours

The figures in the margin indicate full marks for the questions

SECTION A

Total marks 10 (each question carries 2 marks)

Answer any five questions

5x2 = 10

- 1. What do you mean by DSS?
- 2. What are the disadvantages of MIS?
- 3. What is corruption in business ethics?
- 4. Define data administration?
- 5. What is e-government?
- 6. What is the advantage of GDSS?
- 7. What is B2B E-commerece?
- 8. What do you mean by EDI?

SECTION B

Total marks 30 (each question carries 5 marks)

Write Short Notes on any 6

6x5 = 30

- 1. Role of MIS in HRM
- 2. Process of outsourcing
- 3. Various steps involved in waterfall model
- 4. Failure of project management software.
- 5. Management information system means computers.
- 6. Strategic advantages of MIS
- 7. Conceptual Design

SECTION C

Answer any three questions

10x3=30

- What is operational strategy in MIS? Explain how MIS help in formulating business level strategies?
- 2. What is decision tree? What are the various tools and techniques in DSS? 2+8=10
- 3. What is the concept of data and what are the various characteristics of data?

 5+5=10
- 4. What are the reasons behind system failure. Discuss. 10
- 5. What do you mean by online shopping? What are the differences between computer literacy and Information System? 2+8=10
