

2023

TOURISM AND TRAVEL MANAGEMENT

Paper : TTMSE-3012

(Tour Guiding Skills)

Full Marks : 50

Pass Marks : 20

Time : 2 hours

*The figures in the margin indicate full marks
for the questions*

1. Choose the correct answer (any five) : 1×5=5

**(a) A person who travels on foot is known
as**

(i) pouching

(ii) wayfarer

(iii) cosmopolitan

(iv) traveller

(b) The peak season of International Tourism in India is

(i) October to February

(ii) February to March

(iii) October to March

(iv) April to September

(c) Passport is issued by the

(i) Government of India

(ii) Regional Passport Office

(iii) Department of Tourism

(iv) State Government

(d) Approval for 'A' class tourist guide is given by the

(i) Government of India

(ii) State Government

(iii) Department of Tourism

(iv) Department of Archaeology

(e) The standard rate of a hotel room is known as

(i) special rate

(ii) rack rate

(iii) group rate

(iv) simple rate

(f) Eco-tourism relates to

(i) agro-based tourism

(ii) cultural tourism

(iii) nature-based tourism

(iv) economic-based tourism

(g) 'MakeMyTrip' is an example of

(i) intermediary

(ii) infomediary

(iii) direct marketing group

(iv) aggregator

(4)

(h) _____ tourism involves people travel within the country.

(i) International

(ii) Domestic

(iii) Inbound

(iv) Outbound

(i) What tourism is the time for an individual can do what one likes to refresh?

(i) International Tourism

(ii) Recreational Tourism

(iii) Leisure Tourism

(iv) Adventure Tourism

(j) A person travelling abroad should compulsorily need a/an

(i) ticket

(ii) insurance

(iii) passport

(iv) visa

(5)

2. Answer the following questions (any five) :
2×5=10

(a) Write any two tourism motivators.

(b) Write any two duties of a tourist guide.

(c) Name any two Wildlife Sanctuaries located in BTR.

(d) Who is called a tour operator?

(e) What is brochure?

(f) Define travel agents.

(g) What do you mean by adventure tourism?

3. Answer any five of the following questions :
5×5=25

(a) Write in brief about tourism motivators.

(b) Write the importance of a tourist guide in tourism industry.

(c) Write few benefits of hiring a tour guide.

(d) How can one improve tour guiding skills?

- (e) What are the qualities of a tourist guide?
- (f) Define the meaning of adventure tourism.
- (g) Explain in brief the first World Heritage Site in Assam.
- (h) What is the role of a travel agency?
- (i) Explain the skills required for a tour guide.

4. Answer any one of the following questions : 10

- (a) What do you mean by tourist guide?
Why is a tourist guide regarded as a part and parcel of tourism industry?
2+8=10
- (b) What are the basic components of tourism? Write in detail each component.
2+8=10
- (c) Write in detail about the personal attributes of a tourist guide. 10

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